

A RENEWABLE AMERICA

Statewide Public Opinion Research Studies

N = 600 RV in OH
(plus district oversample)
Conducted November 18-23, 2015



THE HEADLINE:

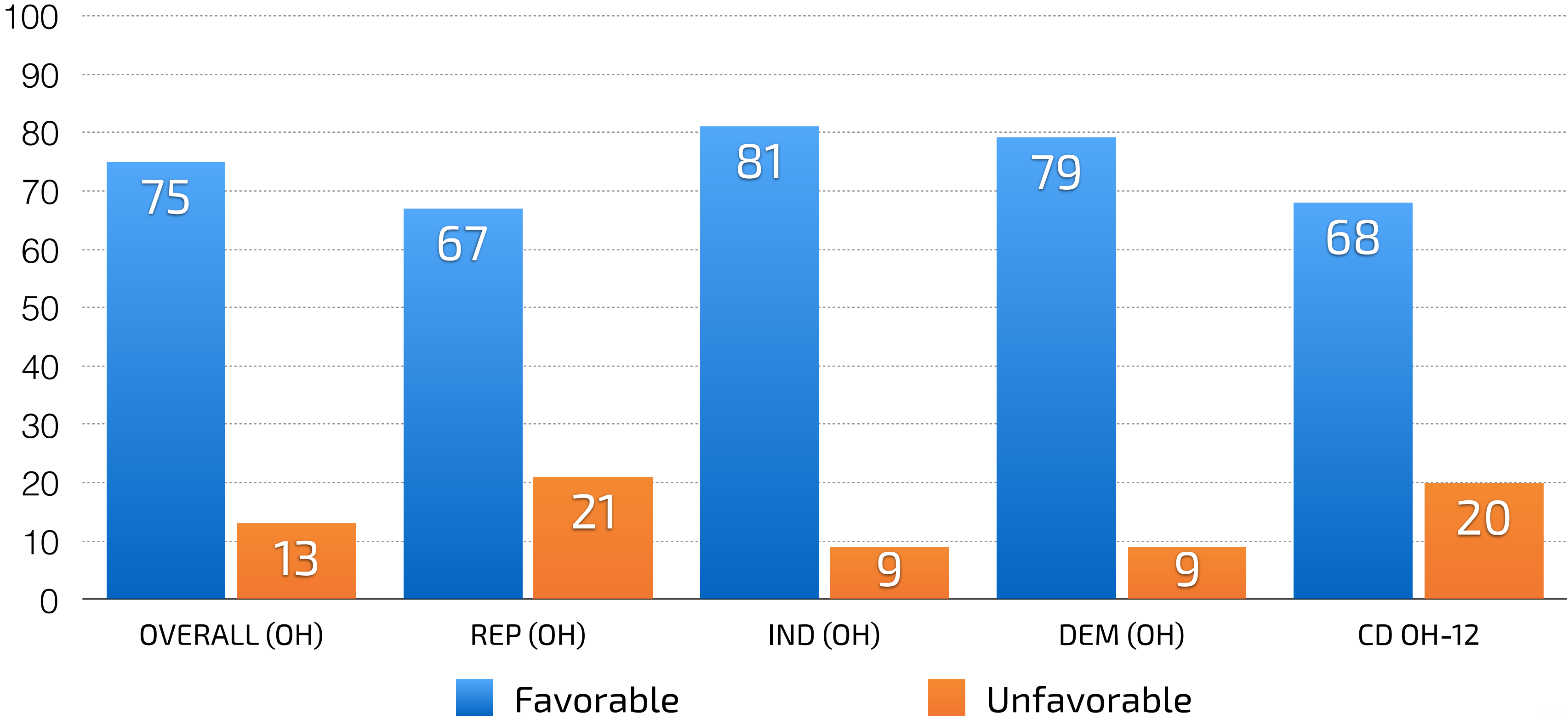
RENEWABLE ENERGY HAS BROAD AND DEEP SUPPORT AMONG VOTERS OF ALL POLITICAL PERSUASIONS.

CONTINUING TAX INCENTIVES FOR PRODUCTION AND INVESTMENT IN RENEWABLES IS SOMETHING VOTERS OF ALL PARTIES CAN GET BEHIND.



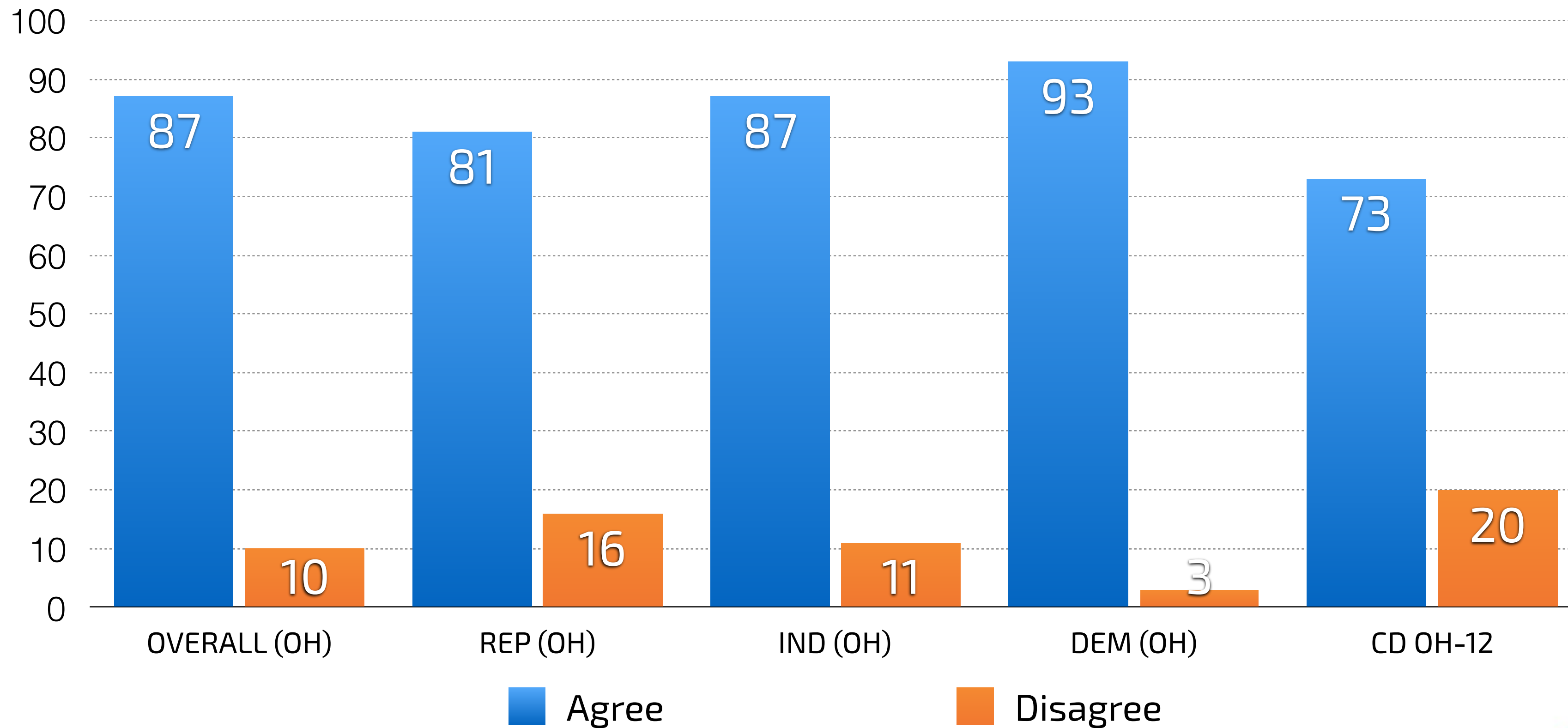
FAVORABILITY TOWARD RENEWABLES CUTS ACROSS PARTY LINES

Would you say you have an overall favorable or unfavorable impression of renewable energy sources such as wind and solar?



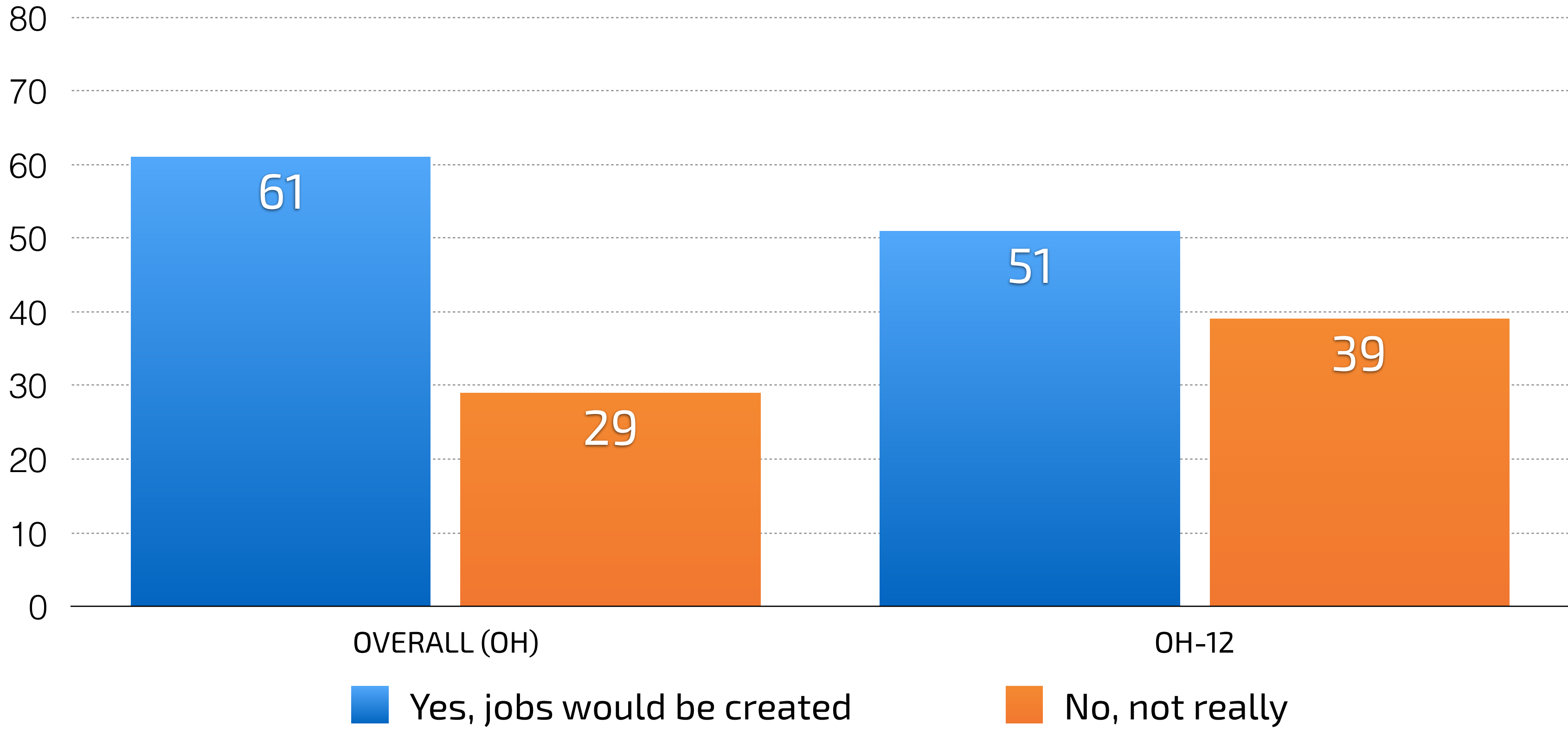
VOTERS WANT TO ACCELERATE THE DEVELOPMENT OF RENEWABLES

Would you say you agree or disagree with the following statement: "We should accelerate the growth of renewable energy so American innovation can create economic growth and jobs at home..."



MAJORITIES BELIEVE JOBS WOULD BE CREATED IN OHIO IF THERE WAS AN INCREASE IN RENEWABLES

Do you believe that jobs would be created in Ohio if there was an increase in renewable energy sources, or not really?



WE DESCRIBED THE ISSUE IN THIS WAY:

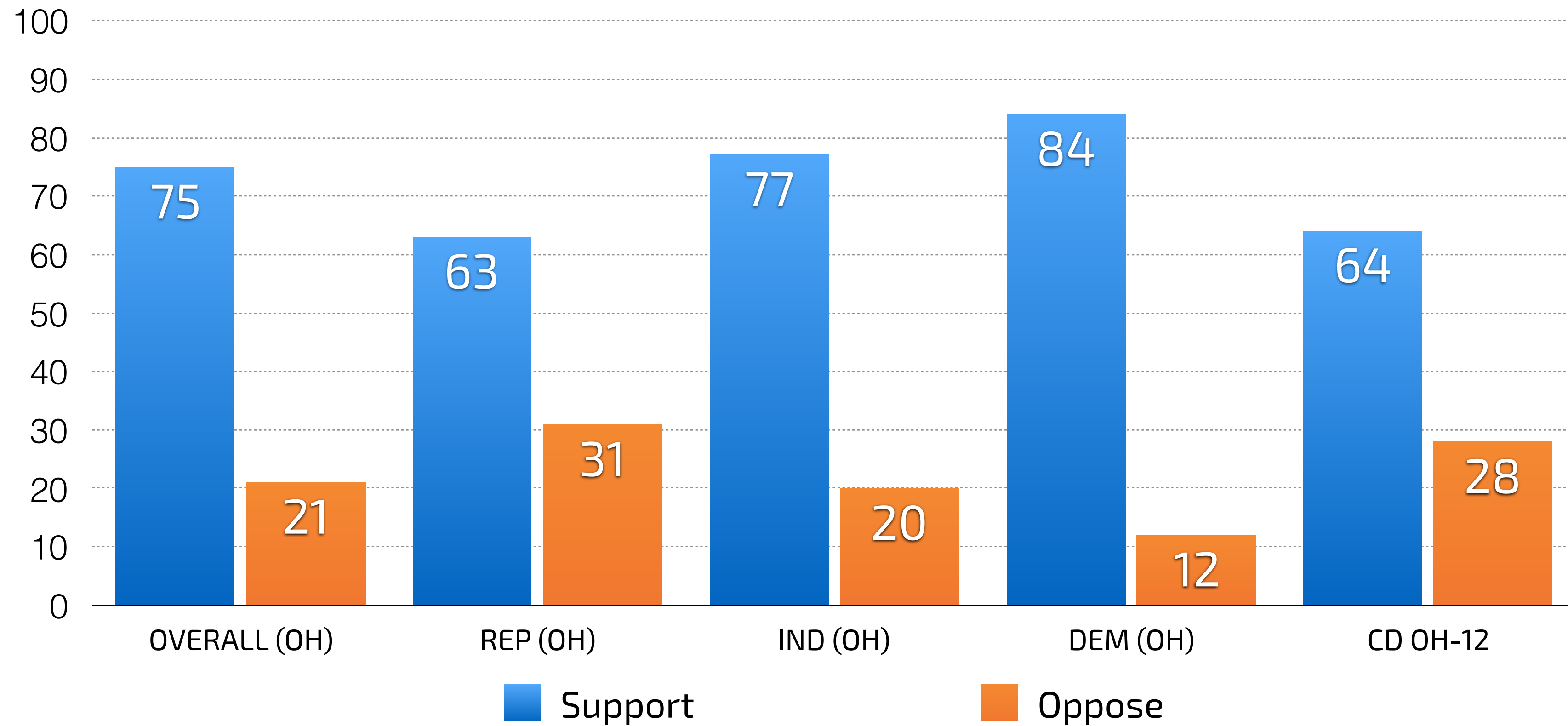
“Currently, the federal government offers tax credits for producing and investing in renewable energy, in order to help increase their development and affordability. Congress is currently debating whether or not to keep the tax incentives in place.

In general, would you support or oppose continuing to provide tax incentives for renewable energy?”



OHIO VOTERS SUPPORT CONTINUING TAX INCENTIVES FOR RENEWABLE ENERGY

In general, would you support or oppose continuing to provide tax incentives for renewable energy?



WE THEN PRESENTED A CONTRAST:

“Some people say that we should continue providing tax incentives that help make renewable energy like wind and solar cheaper and encourage investment in developing renewable energy sources.

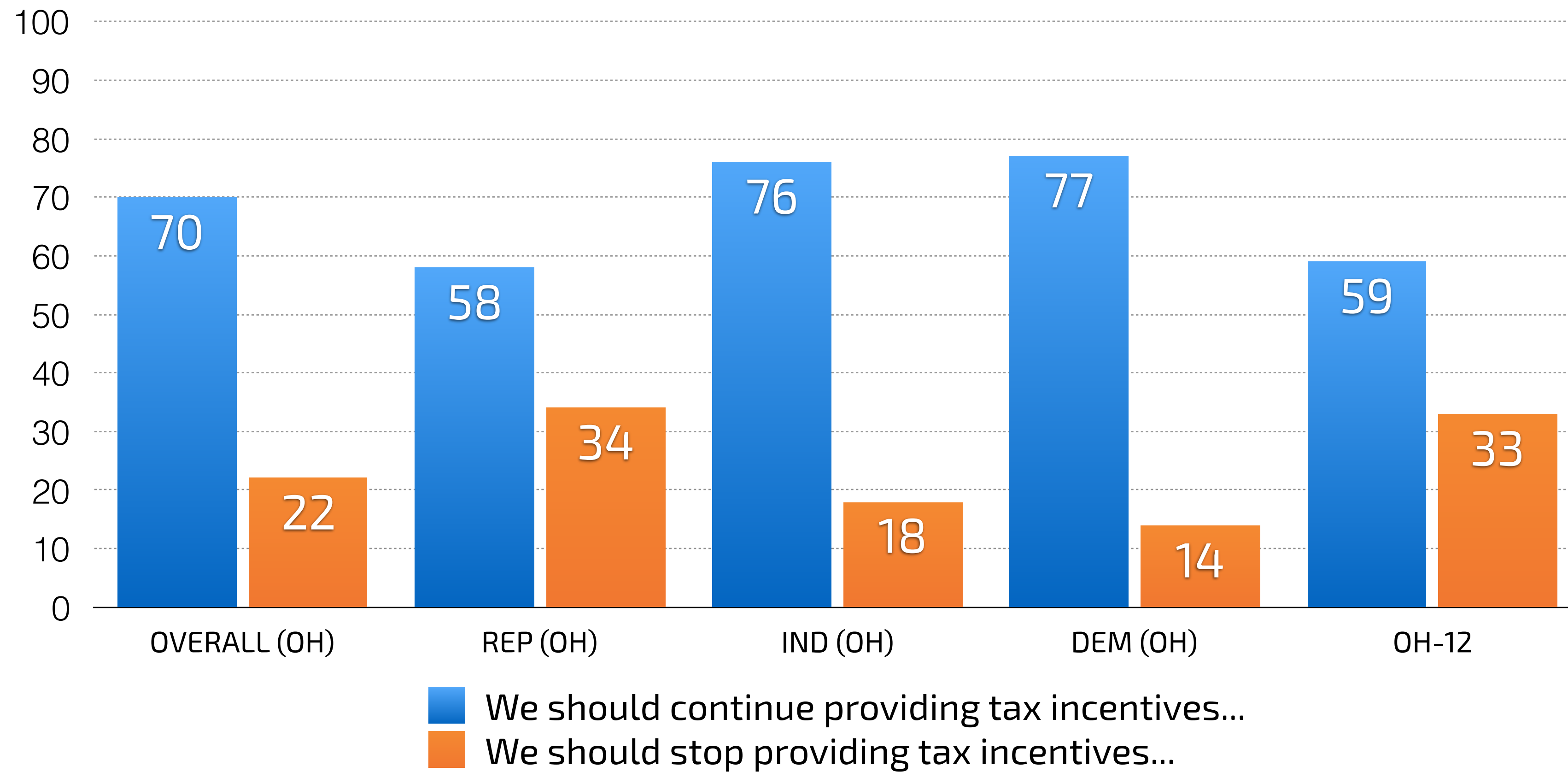
Other people say that we have other affordable energy sources like natural gas and coal, so we should not provide tax incentives for renewable energy.

Which do you agree with more?”



NEARLY SIX OUT OF TEN OHIO REPUBLICANS CHOOSE CONTINUING THE TAX INCENTIVES

Which of the following do you agree with more?



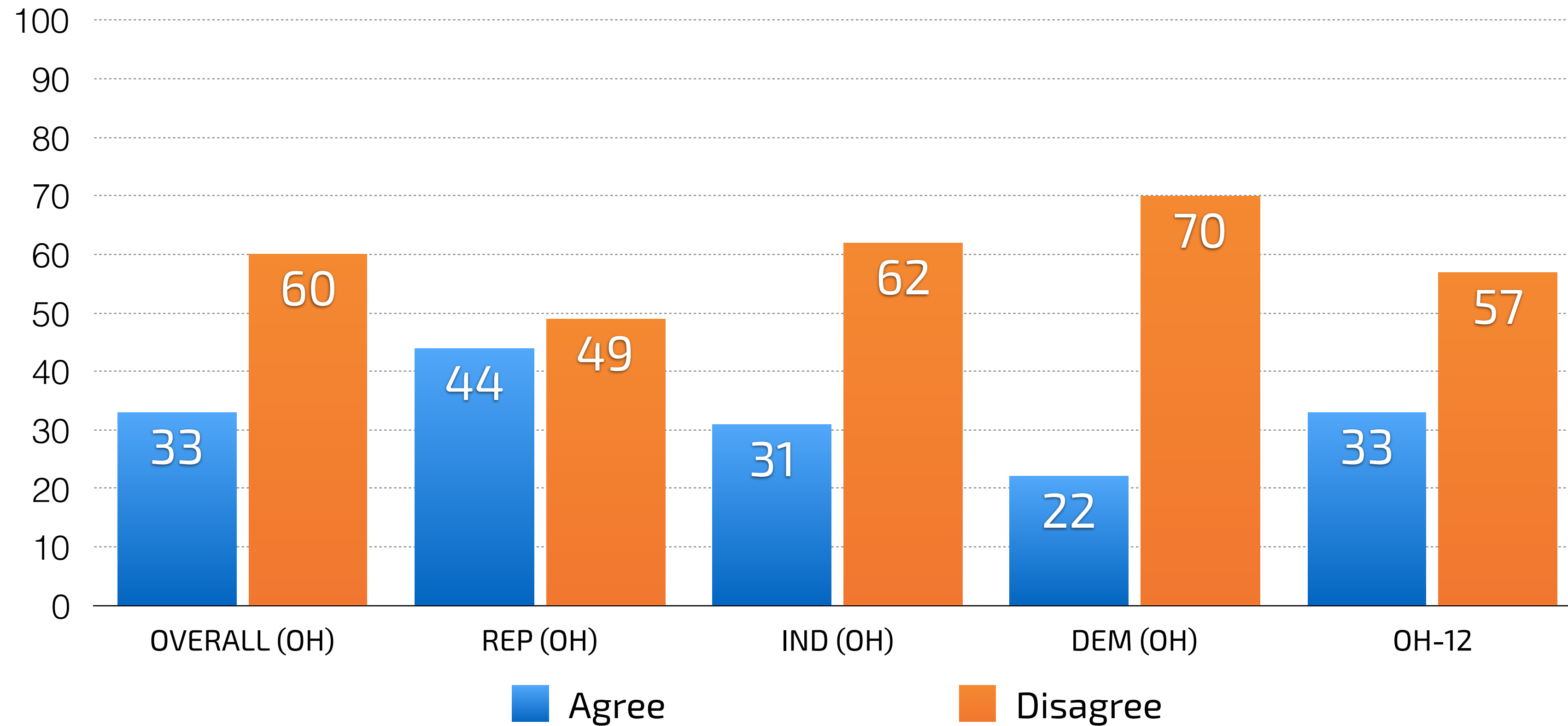
WE ALSO WANTED TO GAUGE
REACTION TO A SPECIFIC COUNTER-
ARGUMENT:

“WE SHOULDN’T GIVE SPECIAL
TREATMENT TO RENEWABLE ENERGY.”



MOST IN OHIO DISAGREE WITH THE OPPOSITION ARGUMENT; REPUBLICANS ARE DIVIDED.

Agree or disagree? "We shouldn't give special treatment to renewable energy."

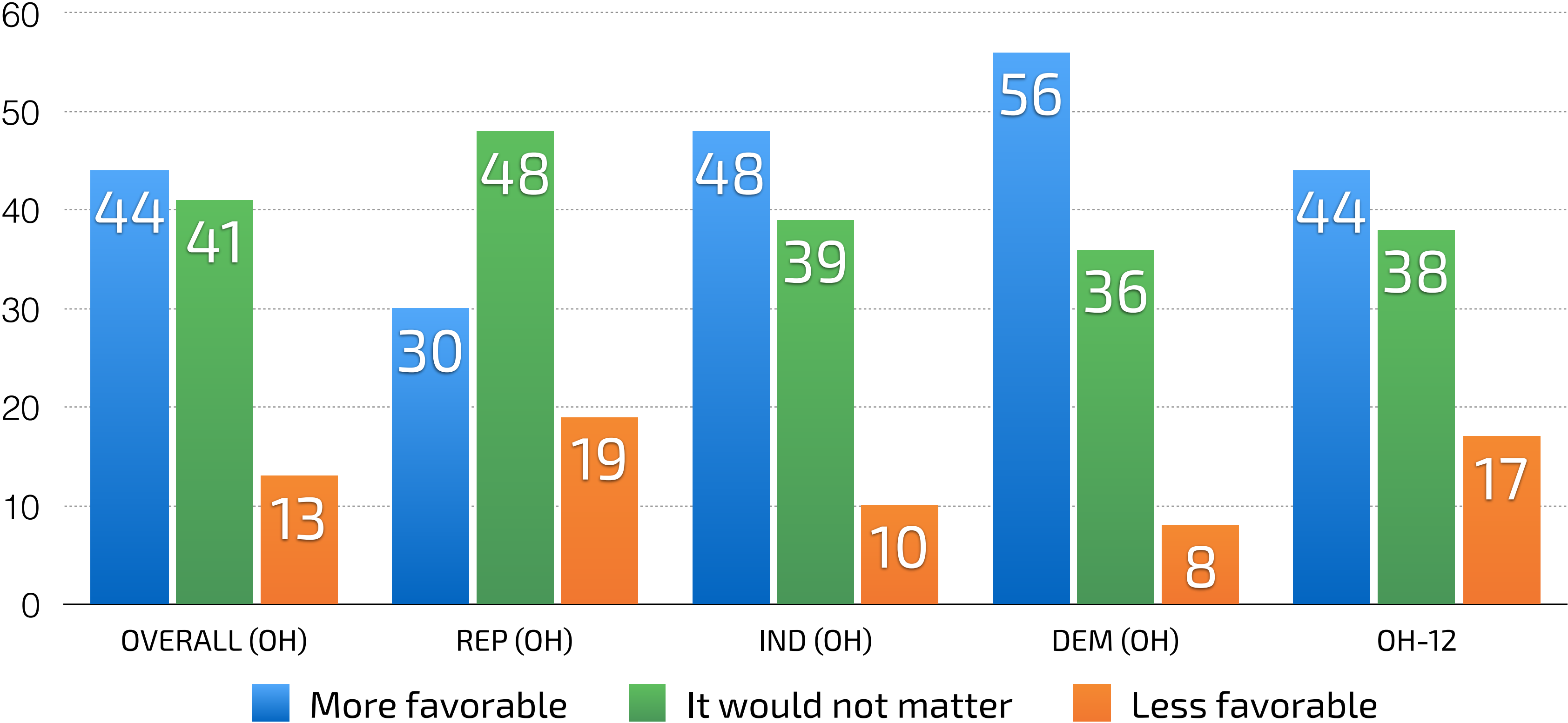


WE WANTED TO GAUGE HOW A
LEADER'S SUPPORT FOR CONTINUING
RENEWABLE ENERGY TAX INCENTIVES
WOULD BE RECEIVED...



A PLURALITY OF OHIO VOTERS SAY SUPPORT FOR RENEWABLES MAKES THEM MORE FAVORABLE; FEWER THAN ONE OUT OF FIVE REPUBLICANS REACT UNFAVORABLY

If a leader in your state supported continuing tax credits for renewable energy producers, would you be more or less favorable toward them or would it not matter?



EVEN AMONG THE 32% OF OHIO
VOTERS WHO DON'T THINK RENEWABLE
ENERGY SHOULD GET “SPECIAL
TREATMENT...”

ONLY THREE OUT OF TEN SAY THEY'D
BE LESS FAVORABLE TO A LEADER WHO
SUPPORTS CONTINUING INCENTIVES.



WHAT IS THE BEST ARGUMENT FOR SUPPORTING RENEWABLE ENERGY?



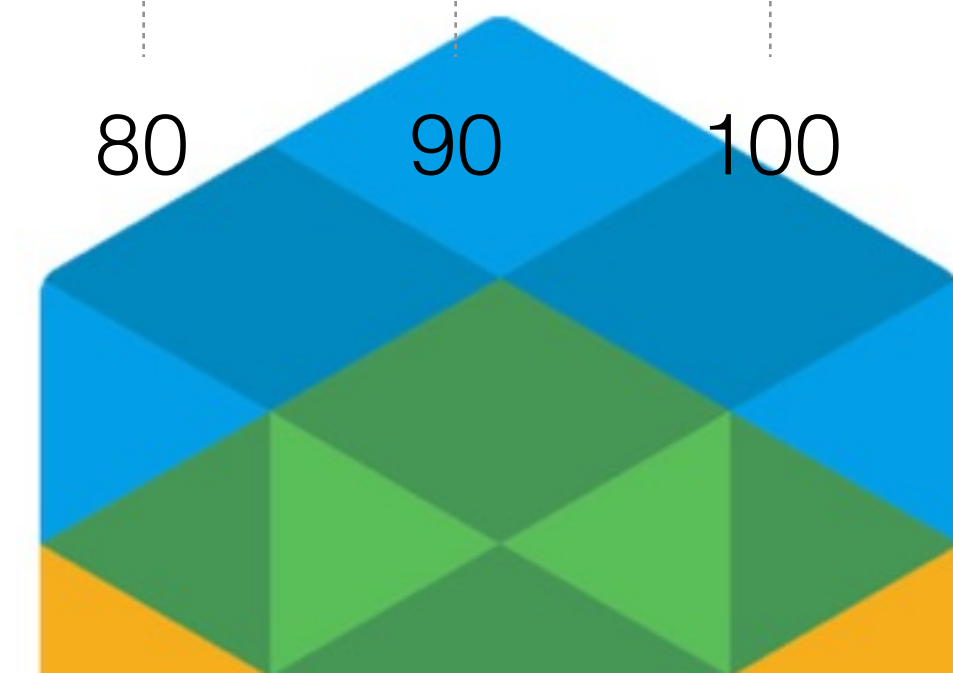
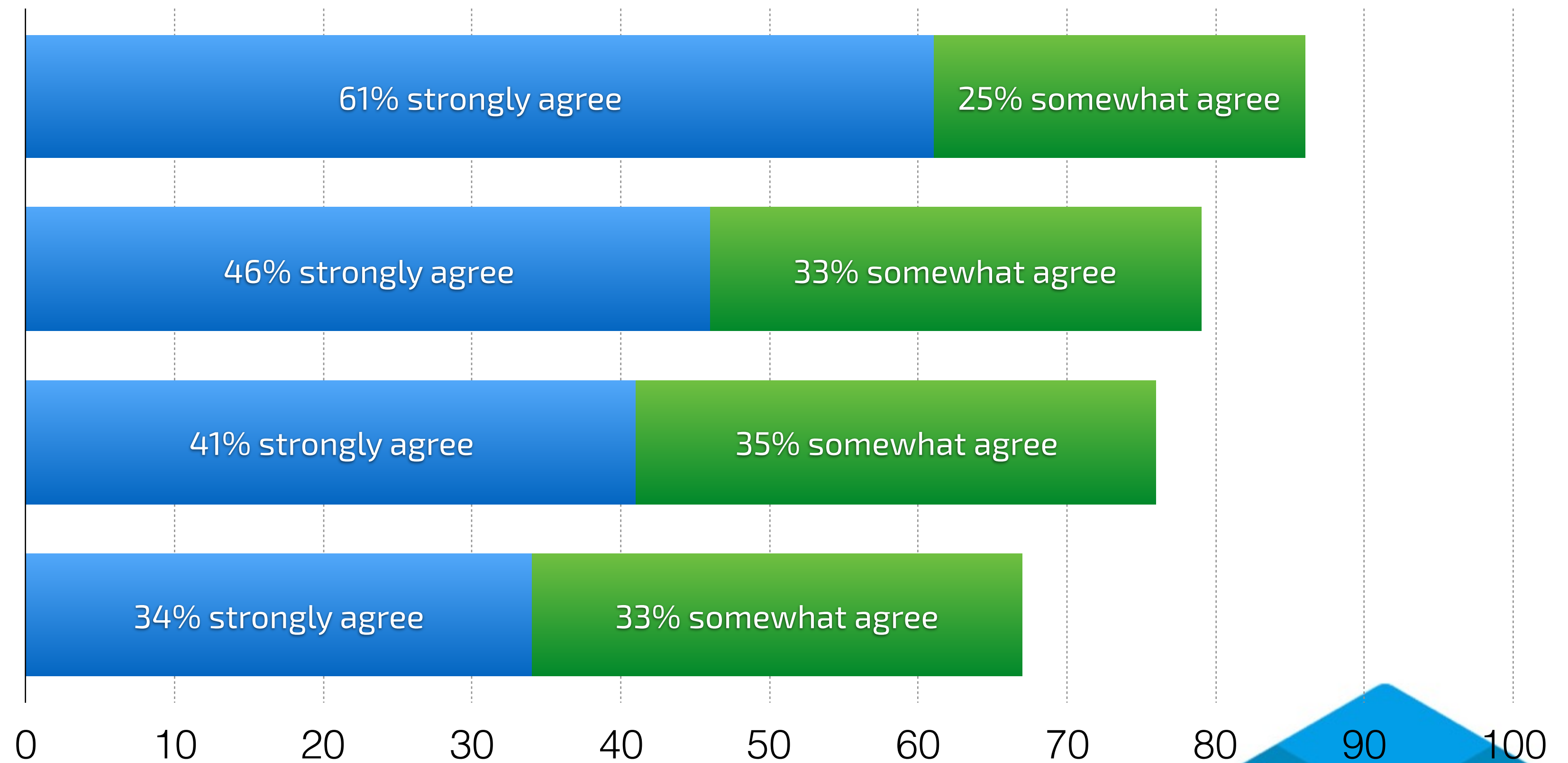
AGREE OR DISAGREE? (OHIO OVERALL)

We should continue to encourage renewable energy development so that the United States can move toward **energy independence**.

Renewable energy is beneficial to the United States economy and our environment, and **encouraging private investment** in this industry should be a priority.

We should have a **stable and predictable** tax policy, because it makes it easier for the renewable energy industry to plan its investments and continue driving down costs.

If we do not continue current tax incentives for renewable energy, **the industry will lose significant momentum** that has created jobs and important infrastructure.



% AGREE	OVERALL (OH)	REP (OH)	IND (OH)	DEM (OH)	OH-12
We should continue to encourage renewable energy development so that the United States can move toward energy independence.	85%	81%	85%	91%	75%
Renewable energy is beneficial to the United States economy and our environment, and encouraging private investment in this industry should be a priority.	79%	68%	82%	89%	65%
We should have a stable and predictable tax policy, because it makes it easier for the renewable energy industry to plan its investments and continue driving down costs.	76%	74%	75%	81%	70%
If we do not continue current tax incentives for renewable energy, the industry will lose significant momentum that has created jobs and important infrastructure.	67%	54%	70%	77%	59%



THE BOTTOM LINE:

SUPPORT FOR RENEWABLES – AND
TAX INCENTIVES FOR
DEVELOPMENT AND PRODUCTION
– IS BROAD AND STRONG.



THE BOTTOM LINE:

VOTERS OF ALL PARTIES BELIEVE
WE SHOULD CONTINUE
INCENTIVES, EVEN IN THE FACE
OF COUNTER-ARGUMENTS



THE BOTTOM LINE:

THE BEST ARGUMENT FOR
RENEWABLE ENERGY FOCUSES
ON ENERGY INDEPENDENCE.



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